



Gyanmanjari
Innovative University

Course Syllabus
Gyanmanjari Institute of Commerce
Semester-3 (B.COM)

Subject: Banking and Financial Services- BCOBI13309

Type of course: Major (Core)

Prerequisite

A basic understanding of financial principles and economics.

Rationale

This Course Provides a foundational understanding of how financial institutions drive economic growth by offering services like loans, deposits, and investments. This knowledge is essential for careers in finance, banking, and related sectors.

Teaching and Examination Scheme:

Teaching Scheme			Credits	Examination Marks			Total Marks
CI	T	P	C	SEE	CCE		
					MSE	ALA	
4	0	0	4	100	30	70	200

Legends: CI-Classroom Instructions; T – Tutorial; P - Practical; C – Credit; SEE – Semester End Evaluation; MSE- Mid Semester Examination; V – Viva; CCE-Continuous and Comprehensive Evaluation; ALA- Active Learning Activities.

4 Credits * 25 Marks = 100 Marks (each credit carries 25 Marks)

SEE 100 Marks will be converted into 50 Marks

CCE 100 Marks will be converted into 50 Marks

It is compulsory to pass in each individual component



Course Content:

Sr. No	Course content	Hrs.	% Weightage
1	Introduction to Banking & Financial Services • Overview of the Banking System • Banking Regulations • Banking Products and Services • Role of Banks in the Economy	15	25
2	Financial Markets and Instruments • Types of Financial Markets • Financial Instruments • Market Participants • Market Regulation	15	25
3	Corporate Banking Services • Corporate Finance • Trade Finance • Business Loans and Credit • Treasury and Liquidity Management	15	25
4	Investment Banking • Mergers and Acquisitions (M&A) • Underwriting • Initial Public Offerings (IPOs) • Venture Capital and Private Equity	15	25



Continuous Assessment:

Sr. No	Active Learning Activities	Marks
1	Role of Banks in the Economy Students will prepare a brief report on foundational knowledge on the role of banks in economy and upload it in GMIU Web portal	10
2	Bank Visit Activity: Students will visit a nearby bank branch, interact with bank officials, and observe the different services offered such as savings accounts, loans, and digital banking facilities. Based on their observations and discussions, students will prepare a brief report and upload the PDF on the GMIU web portal.	10
3	Trade Finance Student will create the report of trade finance including its Importance and Practical Applications and there usage in details and upload on GMIU Web portal	10
4	Challenges in Treasury and Liquidity Management Student will identify Treasury and Liquidity Management chart reflecting Challenges in Treasury and Liquidity Management and prepare a brief report along with chart and upload on GMIU Web portal	10
5	Initial Public Offerings (IPOs) Faculty provide necessary information about IPO and Students will take on the role of individual or institutional investors. Each student or group must evaluate the IPO based on the prospectus, company valuation, and market conditions and create the report and upload in GMIU:portal	10
6	Insurance Product Research Students will visit local insurance companies or meet insurance agents to understand different types of financial protection services offered, such as life insurance, health insurance, and general insurance. They will prepare a report summarizing their findings and upload the PDF on the GMIU web portal.	10
7	Attendance	10
Total		70



Suggested Specification table with Marks (Theory):100

Distribution of Theory Marks (Revised Bloom's Taxonomy)						
Level	Remembrance (R)	Understanding (U)	Application (A)	Analyze (N)	Evaluate (E)	Create (C)
Weight age	40%	30%	0%	10%	10%	-

Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from the above table.

Course Outcome:

After learning the course, the students should be able to:	
CO1	Understand banking system, its regulations, products and services, and the crucial role banks play in the economy.
CO2	Grasp the knowledge of the different financial markets, instruments, key market participants, and the regulations that govern them.
CO3	Evaluate corporate banking services, including finance, trade, loans, and treasury management.
CO4	Analyze investment banking, covering M&A, underwriting, IPOs, and venture capital.

Instructional Method:

The course delivery method will depend upon the requirement of content and the needs of students. The teacher, in addition to conventional teaching methods by black board, may also use any tools such as demonstration, role play, Quiz, brainstorming, MOOCs etc.

From the content 10% topics are suggested for flipped mode instruction.

Students will use supplementary resources such as online videos, NPTEL/SWAYAM videos, e-courses, Virtual Laboratory

The internal evaluation will be done on the basis of Active Learning Assignment

Practical/Viva examination will be conducted at the end of semester for evaluation of performance of students in the laboratory.

Reference Books:

- [1] "Banking and Financial Services" by M.Y. Khan
- [2] "Financial Markets and Institutions" by Frederic S. Mishkin and Stanley G. Eakins
- [3] "Corporate Banking: A Guide for Relationship Managers" by Sanjay K. Chaturvedi
- [4] "Investment Banking: Valuation, Leveraged Buyouts, and Mergers & Acquisitions" by Joshua Rosenbaum and Joshua Pearl

